

**CUBE  
CALENDAR  
OF EVENTS  
2024-2025**

Cube Center for Training and Consultancy was established with the aim of enhancing the human element in both local and international organizations and institutions. We recognize that the human element is the most valuable resource for management and has the greatest impact on productivity. To achieve success and excellence, we collaborate with esteemed local, Arab, and international experts in the field of consultancy and training, creating a blend of foreign and local expertise that fosters positive interaction.

### **Our Mission:**

Our mission is to provide leading training and consultancy services based on modern practices and practical experience. Through well-designed training and consultancy programs, we strive to contribute to the advancement of the human element and become a globally recognized training center. We operate with high responsibility, embracing creativity and innovation as our approach in delivering high-level training programs and activities that boost the human element.

### **Our Approach:**

- Commitment to proper scientific methodology and excellence in our programs and consultations.
- Development of integrated training methodologies that enhance the personal, creative, and innovative capabilities of participants across all our programs.
- Implementation of our programs with the best experts and trainers.
- Tailoring training programs to meet the actual needs of organizations through preliminary studies.
- Flexibility in executing training programs in terms of time and location, according to the requirements and working conditions of the institution.

## Why Choose Cube?

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Cube represents Rubik's Cube, the magical puzzle designed by Ernő Rubik in 1974. Since then, it has become the most thrilling and creative challenge for smart solution enthusiasts worldwide. Solving the cube requires intelligence in finding strategic tactics and mental moves to reach the outcome that places its solvers among the accomplished.

## Cube Group

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Cube Exhibitions Company was established in 2004 as a response to the growing economic activity in Kuwait and the region. Since its inception, the company has achieved excellence in the quality of exhibitions it launches, both in terms of their topics and economic activities, and in the style and approach committed to providing quality services rather than quantity in the exhibition sector.

## Our Vision

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Our vision revolves around creating a local and international system capable of innovating, developing, and designing suitable and customized solutions for all customer needs, whether individuals or private and public institutions. Our aim is to enhance human development and various marketing, operational, knowledge, and commercial communication channels. We adhere to a set of principles and values to achieve mutual success.



## Our Services

The company operates in various main sectors and fields, each branching into a set of channels and specialties, managed by qualified teams with prestigious skills and experience.

### **Cube for Exhibition, Conferences, and Activities (Professionalism and Accuracy)**

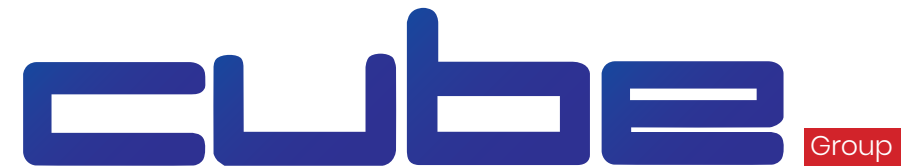
We fulfill all the needs of institutions, ministries, local and international companies for organizing exhibitions, conferences, and activities, to achieve positive interaction between exhibitors and the target audience.

- Local exhibitions
- Regional exhibitions
- International exhibitions

### **Cube for Advertising, Marketing, and Production (A Brighter Image of the Future)**

With the growth of Cube Group (Al-Hanan Center), an independent company was established to prepare advertising, media, and promotional programs and campaigns.

- Innovative designs
- Media campaigns
- Advertising creations
- High-quality production
- Creative event-making



## Cube for Information Technology and Internet Solutions

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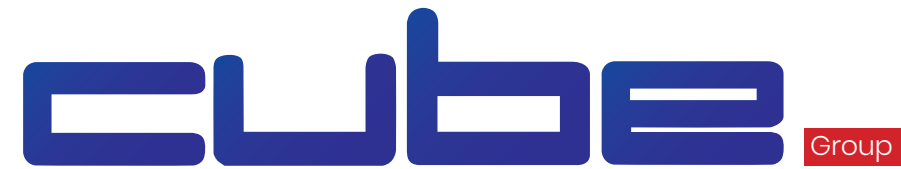
With the global shift to the internet, computing, and digitization, and the interest of the Kuwaiti society, in all its segments, in these knowledge and communicative channels, both social and commercial, Cube Company for Information Technology and Internet Solutions was established to provide professional services delivered by a technical team of young talents to meet all customer needs.

- Systems analysis
- Website network creation

## Al-Hanan Center (for Advertising and Promotion)

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- Designing, executing, and marketing all types of advertisements.
- Interior decoration designs for studios.
- Designing, executing, and marketing all types of advertisements.
- Professional photography and videography.
- Designing cartoons and documentaries.
- Interior decoration designs for studios.
- Editing, scriptwriting, directing, and voice-over.
- Online marketing through social media.
- Organizing and coordinating election campaigns.
- Designing and executing all types of prints.
- Execution and design of shields and various souvenirs for exhibitions and conferences.
- Implementing advertising through social media platforms.
- Designing and innovating websites.
- Providing electronic solutions.



## Cube for Business Development

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Cube Center aims to take a leading position at the local and international levels in the field of preparing, organizing, and managing consulting research that meets all business sectors' needs.

### Business Development Services:

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- Economic consulting and feasibility studies.
- Financial and funding consultations.
- Administrative consulting and business planning.
- Establishing public and private joint-stock companies.
- Company evaluation.
- Researching and designing investment opportunities.

## Cube for Medical Services and Products

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The company's philosophy is built on achieving complementary qualitative additions in the local medical and healthcare sector, in line with present and future needs.

## Businesswomen Magazine

An Arabic economic magazine published by Al-Hanan Printing, Publishing, and Distribution Institution.

### Objectives:

- Highlighting the effective role of successful businesswomen.
- Activating women's contribution to the national economy.
- Supporting programs that serve women.
- Encouraging women to engage in voluntary work.

### Partners of Success:



**Egypt**

International academy  
for Training & consultation



**USA**

International Academy  
for Training



**UAE**

EuroMaTech Training  
& Consultancy



**Bahrain**

Bahrain Management  
Development Center



**KSA**

Motmana Center for  
Psychiatry, Counseling and  
Training

# Calendar of Events 2024-2025

<p>22-September-2024 Dr. Thomas D. Zweifel</p> <hr/> <p>Performance &amp; leadership Development</p>	<p>13-October-2024 Philippe Grall</p> <hr/> <p>Leadership Coaching for CEO's</p>	<p>17-November-2024 Ian Woodward</p> <hr/> <p>Leadership Communication &amp; Strategic Thinking</p>
<p>1-December-2024 Margit Takas</p> <hr/> <p>Leadership Transformation &amp; Management</p>	<p>26-January-2025 Gijsbertus J.J Van Wulfen</p> <hr/> <p>Innovation Leadership</p>	<p>16-February 2025 Mehmet Baha</p> <hr/> <p>Leadership &amp; Resilience</p>

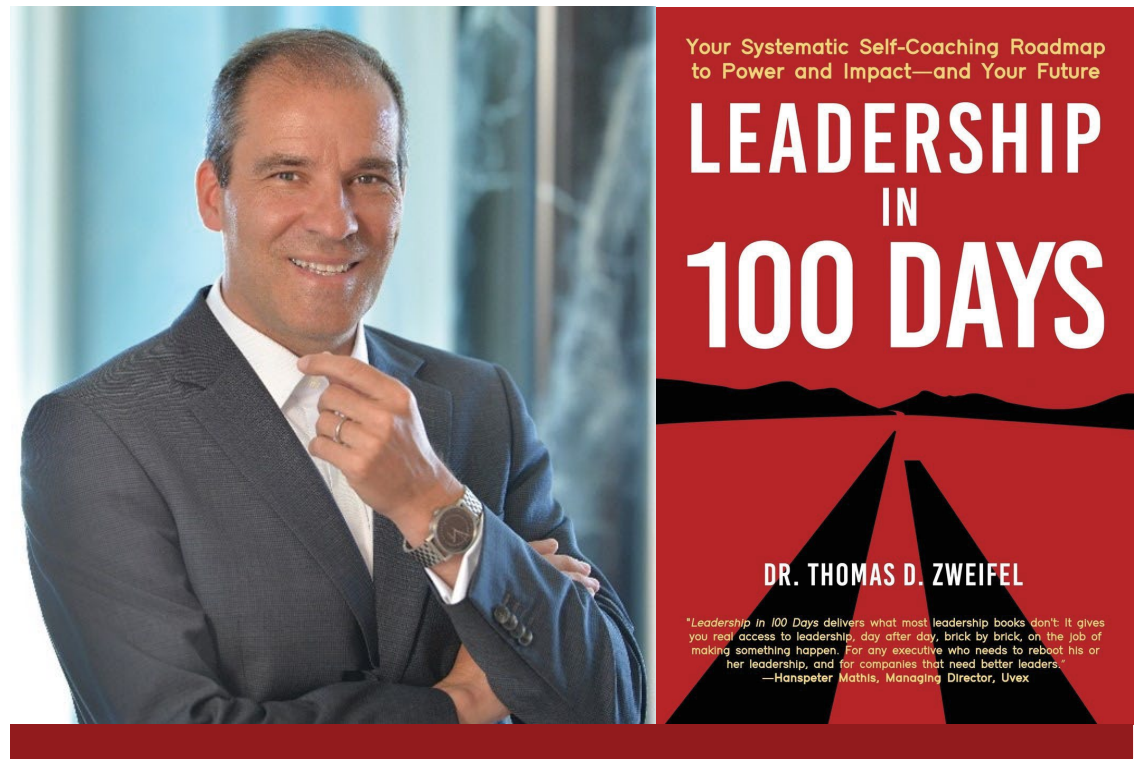


# Dr. Thomas D. Zweifel

Creator of the Global Leader Pyramid • Winning strategies for CEOs & Leaders • Award-winning author featured on ABC, Bloomberg, CNN, Financial Times, Fast Company, TEDx

Switzerland

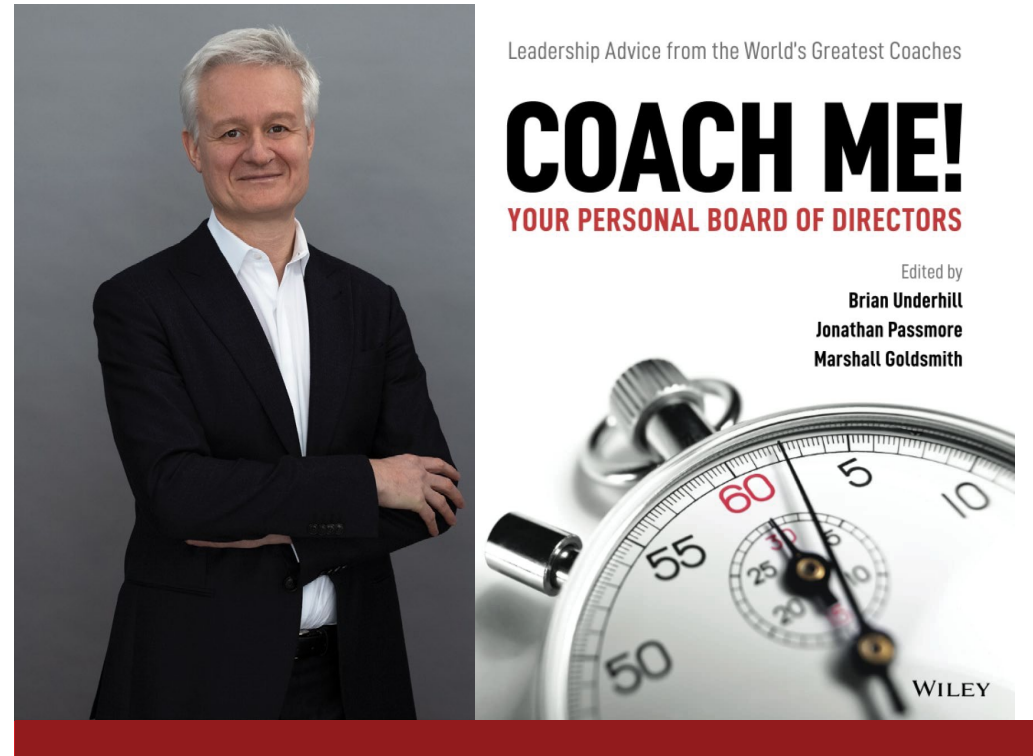
- Thomas is a sparring partner for CEOs & CXOs and board member focusing on strategy & performance. Has coached leaders on four continents to open new strategic frontiers and meet business imperatives. On average, Thomas' clients have realized 40X ROI in management results.
- An authority on integrating planning, people and performance, ultimately his specialty is unleashing the human spirit in organizations—without bla-bla, impractical training programs, or false dependencies on high-priced consultants.
- Thomas is an award-winning author of 10 books, "Top 100 Excellent Speakers" 2016-17.



# PHILIPPE GRALL

Executive Coach for Leaders • Founder CEO of *équilibre* coaching Tokyo

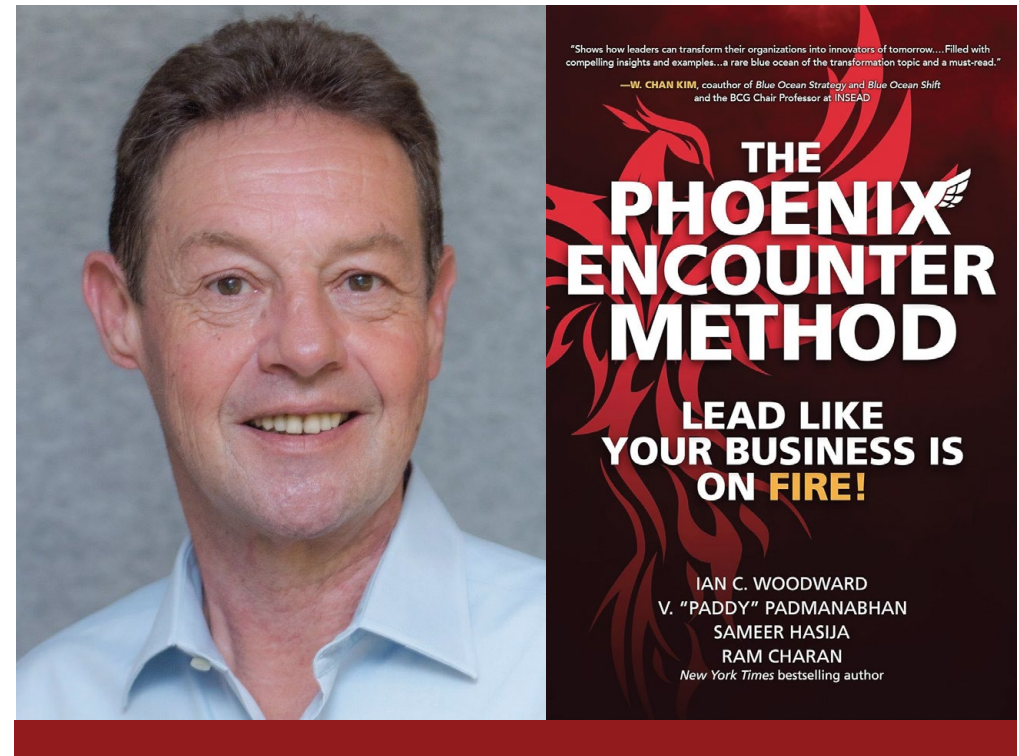
- Philippe is one of the world's top personal coaches. He helps successful executives move into the realms beyond leadership and become inspiring role models, not only for their employees but for their families, friends, and all the people they influence.
- He calls this philosophy “Your Inner Diamond,” and it is both an art and a science. His mission is not only to create better leaders but happier people. By helping leaders clarify their vision, define their mission, and truly understand and live into their values, Philippe guides his clients into new levels of mastery. In short: to shine in business and in life.
- Since 2006, Philippe has invested over 10,000 hours coaching individuals and groups, including more than 500 of Tokyo's top executives.
- He developed two proprietary mobile apps, “Relax4Clarity” and “Inner Diamond,” never seen in the leadership field.



# IAN WOODWARD

Author • Speaker • Professor at INSEAD  
Singapore

- A speaker, coach, consultant and an executive educator, who works to support leaders in their transformational journey to be the best 'leaders that they can be'.
- Dr. Ian C. Woodward is a Professor of Management Practice at INSEAD—the business school for the world, specializing in Leadership and Communication. Ian lectures in a wide range of INSEAD degree and executive programmes. He is Director of its flagship Advanced Management Programme.
- Professor Ian C. Woodward is co-author of the recent book: The Phoenix Encounter Method Lead like Your Business Is on Fire! It systematically shows a method to help leaders shift from mindsets of the past to reimagine a future in an era of firestorm disruption – and how to rise, 'Phoenix-like' from the ashes. This ground-breaking work is a result of four years of research undertaken with INSEAD Professors.



# MARGIT TACKAS

Taming the Chaos Change as a Consultant • Trainer • Award-winning author of the book "Change Matters" and Coach (PCC)

Switzerland

- A seasoned change consultant with 20+ years of experience in 7 countries. Her mission is to TAME THE CHAOS OF CHANGE globally.
- A published author of the award-winning book Change Matters, in which through narrative storytelling she invites change leaders to find their inner wisdom to cope with emotional resistance at the workplace and build on good practices and techniques.
- Ever since founding her own consulting practice, she had partnered with MNCs and SMEs in various countries, leading projects like digitalization, continuous improvement culture, HR transformation programs, equipping teams with confidence and competence for smooth adaptation.
- Margit's main service includes Change Leadership and Management training and workshops (certified ACT and Prosci trainer)





# GIJSBERTUS J.J. VAN WULFEN

Innovation keynote speaker • Number One Thought Leader Design Thinking 2024 • LinkedIn Top Voice helping you and your organisation to become amazing innovators with keynotes, workshops, and a proven innovation method  
Italy

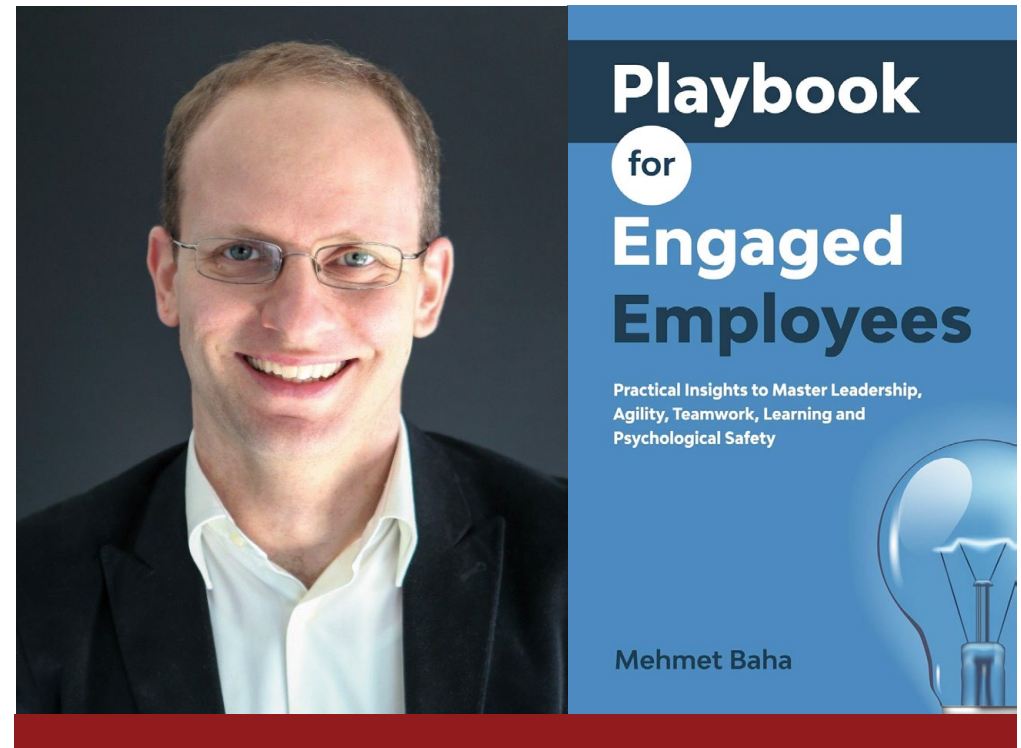
- Gijs van Wulfen is a well-known global authority and trusted advisor on innovation, inspiring speaker, author of 4 innovation bestsellers, one of the top 10 worldwide innovation bloggers, and a LinkedIn Influencer with 325.000+ followers.
- Gijs is the founder of the FORTH innovation method. He is very driven to jump start innovation in organisations, because they are often struggling with the start of innovation in their day-to-day hectic business. He is a business economist with a master in management consultancy.



# MEHMET BAHA

Author of "Playbook for Engaged Employees" • Former Facebook Employee • Former Fulbright Scholar • Global Trainer, Speaker & Practitioner on Psychological Safety, Agile and Resilience  
Berlin

- Since his childhood, Baha has been fascinated by the question: "How can I make a difference in the lives of people?" His interest leads him to win a scholarship from Fulbright and finish his master's in the USA on the topic of Conflict Resolution.
- He has lived and worked in Germany, Turkey, Ireland, Guatemala and the USA with more than 18 years of work experience. Baha was one of the first employees of Facebook in Europe and contributed to its exponential growth. So far, he has delivered training and given talks in more than 28 countries across 5 continents.
- His book "Playbook for Engaged Employees" was published in April 2021 and already purchased in the US, Canada, Germany, the UK, and Switzerland. It offers practical Insights to master leadership, agility, teamwork, learning and psychological safety.

































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